

Fall 2025 OPERATIONS CONFERENCE

October 14-15 • Hilton Saratoga Hotel • Saratoga Springs, NY

SPONSORSHIP OPPORTUNITIES

LANYARD SPONSOR

\$1575 – MEMBER | \$2700 – NON-MEMBER

*Limited to 1 company

- » One company representative
- » Must provide 325 lanyards and have shipped to NGA staff by **Tuesday, October 7**
- » Company logo on lanyard
- » Recognized as Sponsor on conference program and conference app
- » Verbal recognition at one of the General Sessions

RECEPTION SPONSOR

\$1575 – MEMBER | \$2700 – NON-MEMBER

*Limited to 3 companies

- » One company representative
- » Logo displayed at reception
- » Cocktail table to display materials at reception
- » Recognized as Sponsor on conference program and in conference app
- » Verbal recognition at one of the General Sessions

SPONSORED BREAK, BREAKFAST OR LUNCH

\$1575 – MEMBER | \$2700 – NON-MEMBER

*Limited to 1 company per meal

- » One company representative
- » Cocktail table to display materials for duration of meal
- » Logo displayed at food function
- » Recognized as Sponsor on conference program and in conference app
- » Verbal recognition at one of the General Sessions

NAME BADGE SPONSOR

\$1575 – MEMBER | \$2700 – NON-MEMBER

*Limited to 1 company

- » One company representative
- » Company logo on all attendee name badges
 - Must provide logo by **September 30th**
- » Recognized as Sponsor on conference program and in conference app
- » Verbal recognition at one of the General Sessions

REGISTRATION DESK SPONSOR

\$1575 – MEMBER | \$2700 – NON-MEMBER

*Limited to 1 company

- » One company representative
- » Tablecloth(s) and pop-up banner to be displayed at registration desk.
- » Recognized as Sponsor on conference program and in conference app
- » Verbal recognition at one of the General Sessions

QUESTIONS OR WANT TO SIGN UP?

Contact **Megan Brouwer**, Meeting Planner
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