



# Executive Presence

## Leadership II Program

**Monday, May 19 (full day) & Tuesday, May 20 (full day) - Bryant University, Smithfield, RI**

**Check in – Continental Breakfast (8:30am)**

**Introductions (9:00-9:15)**

### **Monday, May 19, 2025**

#### ***Leadership – The Journey, Your Philosophy and Defining Executive Presence (Big Picture)***

Workshop overview: Executive Presence is the ability to present oneself to the world in a way that signals to the world you are leadership material. This requires an understanding of how you currently perceive yourself and knowledge of how others perceive you. It also requires a strong leadership “compass” or philosophy that lets people know what you expect, what you value, how you'll act, and how you'll measure performance, resulting in the opportunity to more effectively engage and connect with those around you.

### **Tuesday, May 20, 2025**

#### ***Building Your Own Unique Executive Presence***

Workshop overview: In order to effectively build your executive presence, you will need to not only focus on how you speak, but how you look and how you behave. It requires an evaluation of your presence audit conducted after workshop 1, an understanding of your natural strengths and how to use them well and how to address the gaps between how you are perceived and how you would like to be perceived. Lastly, you will identify ways in which to build relationships that foster trust and drive business and loyalty– both digitally and in person.

### **Virtual Learning Sessions**

**Thursday, May 29, 9am – 12pm and Friday, May 30, 9AM – 12PM**

#### ***The Virtual Executive – How to Stand Out in a Remote Environment***

Workshop Overview: How do you use presence to engage your employees, especially those on virtual teams or who simply work for you virtually? How do you build trust and rapport, align priorities and foster strong, interpersonal relationships? How do you create a team that can collaborate effectively despite distance? The focus of this workshop is to understand the nuances associated with leading remotely and cultivating a strong sense of presence in the absence of daily face-to-face interactions.



**Thursday, June 5 (full day) & Friday, June 6 (full day) - Bryant University, Smithfield, RI**

**Thursday, June 5, 2025**

***Owning the Room – Gaining a Signature Voice – Both for Self and for Others***

Workshop overview: When you walk into a room, what do you want somebody to know about you, and how is that reinforced? How can you demonstrate authentic value and confidence, while connecting with the people in the room? This requires possessing six characteristics of gravitas, three of which will be explored in this workshop, and three over the next two workshops. The focus for owning the room will be integrity and authenticity, vision, and the ability to read your audience.

**Friday, June 6, 2025**

***The Art of Resilience – Critical Thinking & On Your Feet Problem Solving***

Workshop overview: The final executive presence attribute of gravitas, and one of the most important, is the ability to project grace under fire – thinking quickly on your feet and demonstrating resiliency after failure. While each of these actions evoke a sense of confidence and competence, each is also fraught with challenges and become most difficult to exude when we are engaged in high-stress situations – exactly the situations where we need our presence to carry us through. The focus of this workshop is to cultivate resilience by recognizing the role optimism plays in reducing permanent and universal characteristics of pessimism, creating pre-game rituals that dispel nerves and put you in a positive frame of mind to succeed, and effectively responded to unscripted circumstances that arise at any given moment, including managing a team under crisis.

**Closing Ceremonies 4:00-4:30PM**