

# The Discipline of Growth

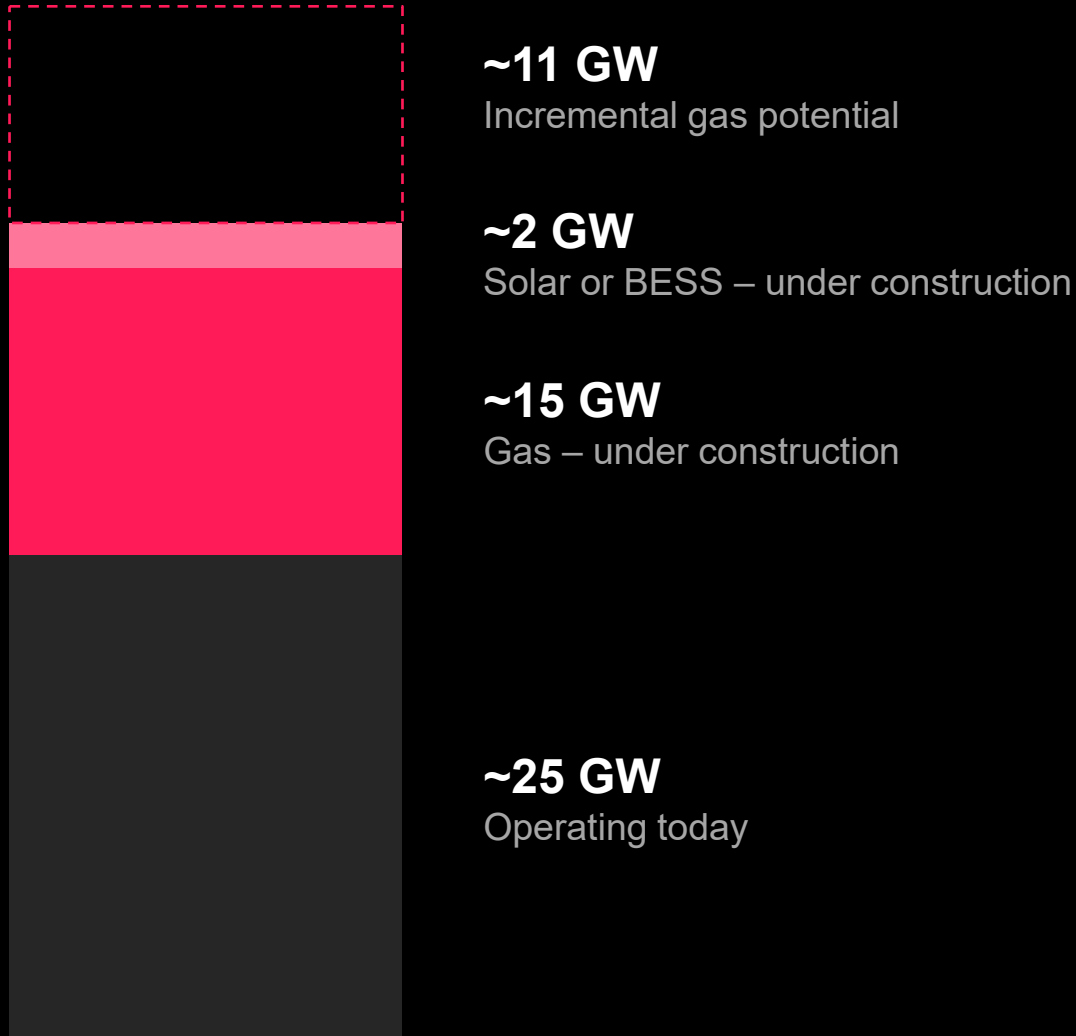
*How Entergy attracted hyperscale growth and kept customers first*

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WHAT'S BUILT, WHAT'S BUILDING, WHAT'S POSSIBLE



**+69%**

of today's fleet is under construction right now

**~114%**

with everything in the pipeline – more than doubling the fleet

## WHY US — FIVE REASONS

1

### **Giant loads are our native language**

Refineries, LNG, chemicals. Round-the-clock load has been our Tuesday for fifty years.

2

### **One team. One timeline.**

Vertically integrated. Plants, wires, contract, approvals — one accountable team. We sell certainty.

3

### **Decades in our communities**

Certified sites, standing relationships. Top economic-development utility 18 years running.

4

### **We bought the turbines**

~24 GW of power-island equipment locked before the world ran out. 'Do you have turbines?' Yes.

5

### **Gas is here — and we know how to use it**

Availability plus execution. Firm fuel in months, not years.

FAIR SHARE PLUS

# \$7 billion

*in savings for 2.3 million existing customers across three states — reviewed by the commissions.*

MISSISSIPPI

~\$2.0B

AWS

ARKANSAS

~\$1.7B

Google · Avaio

LOUISIANA

~\$2.8B

Meta · Hut 8

Fair share. **Plus.**

SPEED TO POWER

Months.  
Not years.

✓ Purpose-built cost recovery

✓ Strict requirements

✓ Partnership before paperwork

1

**You can't out-message  
fear.**  
**You can only out-math it.**

Publish the savings math, state by state, backed by terms that survive cross-examination.

2

**Announced gigawatts  
are not signed gigawatts.**

Separate contracted load from the wish list. Credibility is the only currency that compounds.

**This is speed to power ....**

**21 Months from groundbreaking to today**







**Fast** for the customer who's coming.

**Fair** to the customers who are already here.